

Using Haystack API as the Pathway to Improve Smarter Buildings



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People are more connected than ever before



Change the temperature at home

Check the fuel/charge level of vehicle

Be notified when someone arrives

Instant access to medical records & appointments

Better comfort & reduced energy

Help to plan & major issue prevention

Personal security & safety

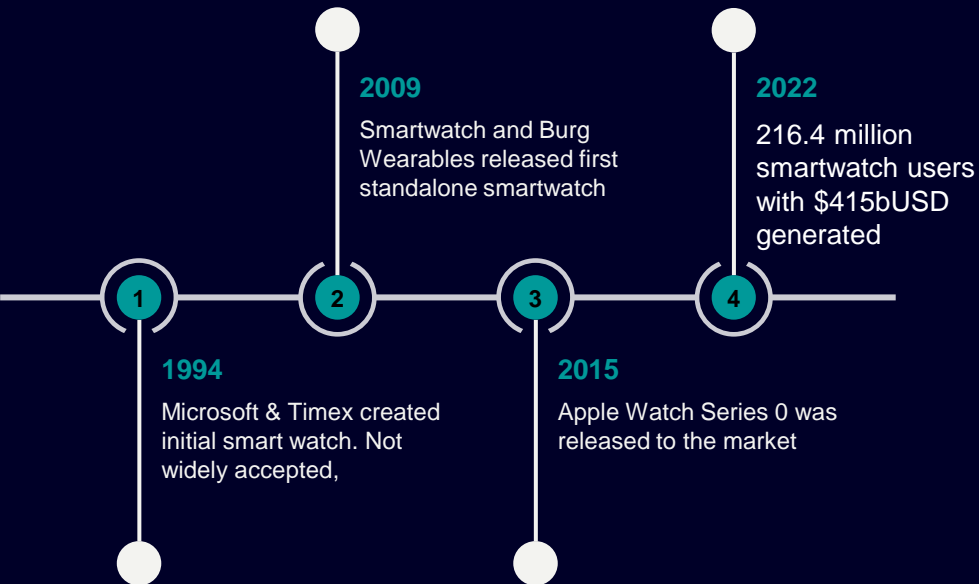
Improved health & awareness




How Smart Devices have transformed people?





How Smart Devices have transformed people?



Impacts Smart Watches has on Daily Life

	Manage emails
	Set meetings
	Create reminders
	Be more informed

	Track cal/carb/protein
	Running total
	Notified of high levels
	Projected outcome

	Track activity
	Promote exercise
	Get results
	See immediate impact

	Heart health
	Sleep quality
	Achievements
	Recommendations



Why People Gravitate toward Smart Devices?



- ☑ Quick setup
- ☑ Low complexity
- ☑ Multi-vendor alignment



- ☑ API Integration
- ☑ Seamless Connectivity
- ☑ Pre-defined Metrics

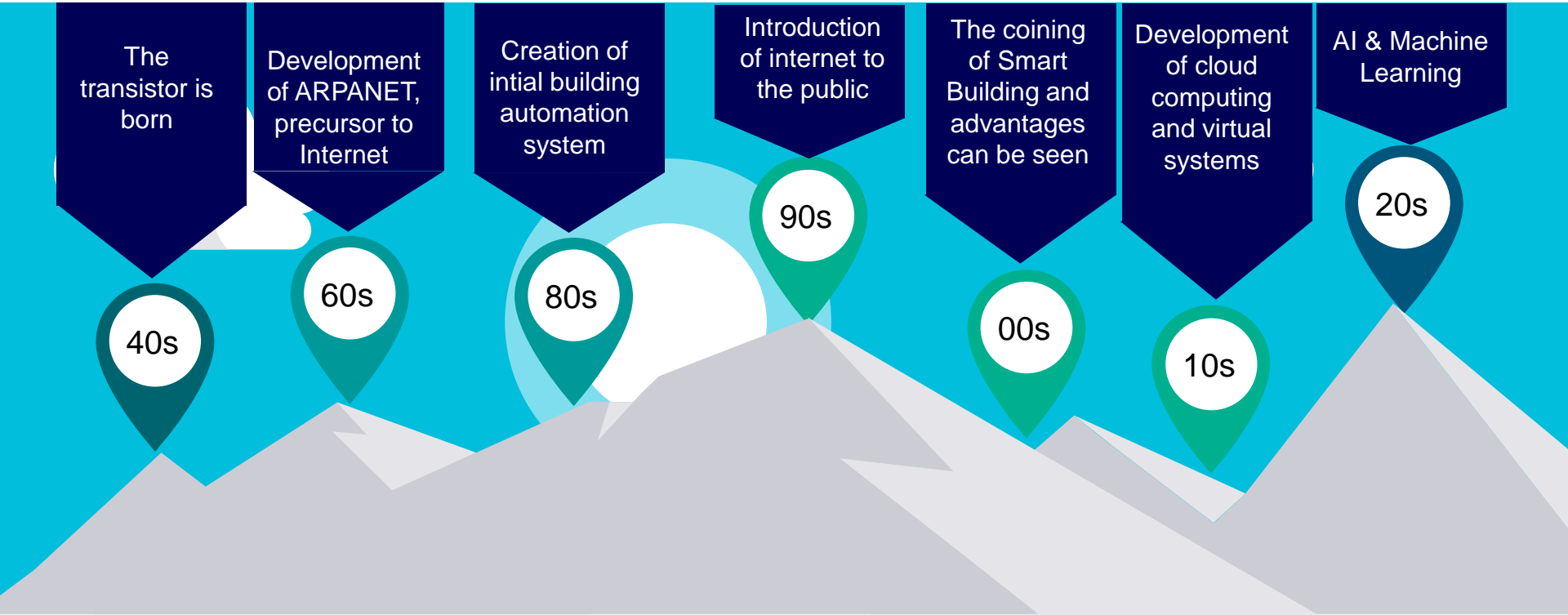


- ☑ Quick data access
- ☑ Metadata applied by app
- ☑ Easy to understand UI



- ☑ Result & reports
- ☑ Predictive trends
- ☑ Definitive outcomes

The Path to Smart Buildings



Challenges Facing Today's Smart Buildings

Proprietary Approach

Extensive Setup Time

Lack of Defined Rules

Reactive Data

Data Overload

Lack of Guidance/Direction

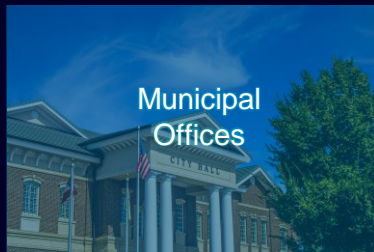
Data Defined by Integrator

Pushed from the Management Level



Many Buildings are not equipped for building management

Small- to medium-sized buildings — usually considered to be under 50,000 square feet — make up about **94%** of all commercial buildings in the U.S., according to the U.S. Energy Information Administration, yet only **13%** of those buildings have a building automation system (BAS).*



Top Reasons

- Minimal Support Staff
- Lack of infrastructure
- Business Impact



* Turpin, J. R. (2022, February 16). Smaller buildings can benefit from building automation systems. ACHR News RSS. [https://www.achrnews.com/articles/146159-smaller-buildings-can-benefit-from-building-automation-systems#:~:text=Small%2D%20to%20medium%2D%20sized%20buildings,building%20automation%20system%20\(BAS\).](https://www.achrnews.com/articles/146159-smaller-buildings-can-benefit-from-building-automation-systems#:~:text=Small%2D%20to%20medium%2D%20sized%20buildings,building%20automation%20system%20(BAS).)

Why is the deployment of Smart Buildings so complex?

Protocol Limitations

Focus - **common operation** of **BMS**

Too rigid yet vague in interpretation

Many times, a **proprietary layer**

Lacks functionality to apply to IoT

Requires **complex knowledge**

Lack of Point Naming Standard

Many **vendors**, many **names**

Protocols **do not** control names

Open interpretation

Multiple **applications**, **same name**

Requires **complex knowledge**

Standardization at BMS

Normalization, **management level**

Lengthy process

Open for **interpretation**

Redundant processes into **cloud**

Lack of standard, **onboarding**

Tagging is the backbone to bringing Smart Buildings to next level

Tagging, metadata, allows for standardizing of data in the Smart Building platform regardless of application or vendor



Haystack, Brick Schema, & others

Benefits & gaps

Industry needs more active role



New technologies

Scalable & adaptable

Relations & dependencies outside of HVAC, lighting, & energy

Definition of **standards**

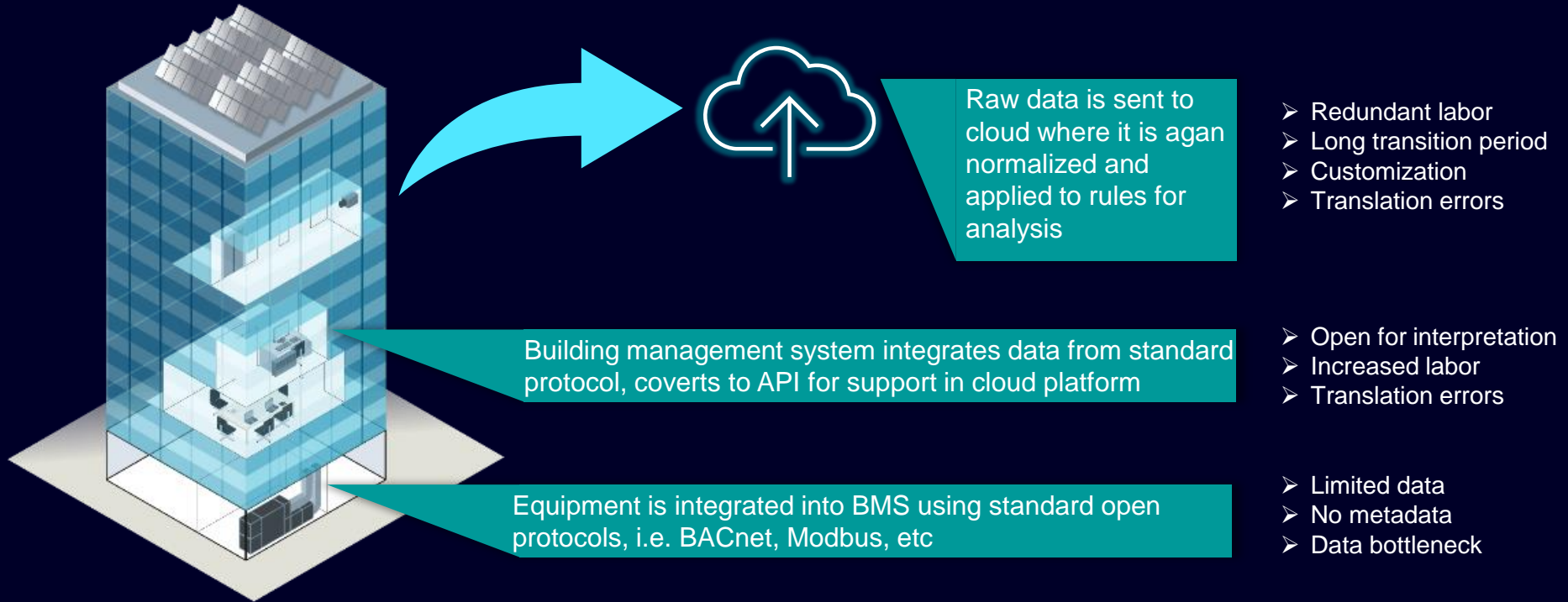


Cloud data repositories - devices, equipment, defined applications

More **collaboration** between industry professionals, committees

Create initiatives & **drive** standards

Getting to a Smart Building Today



The Open Road to Smart Buildings



Open source

Lightweight

Support transference of metadata, in addition to data objects

Stronger connection, direct link between devices (bi-directional)

Flexible design

Multi-platform, multi-program language support

Supports Haystack tags, in addition to custom tags

Lightweight

Bi-directional communication

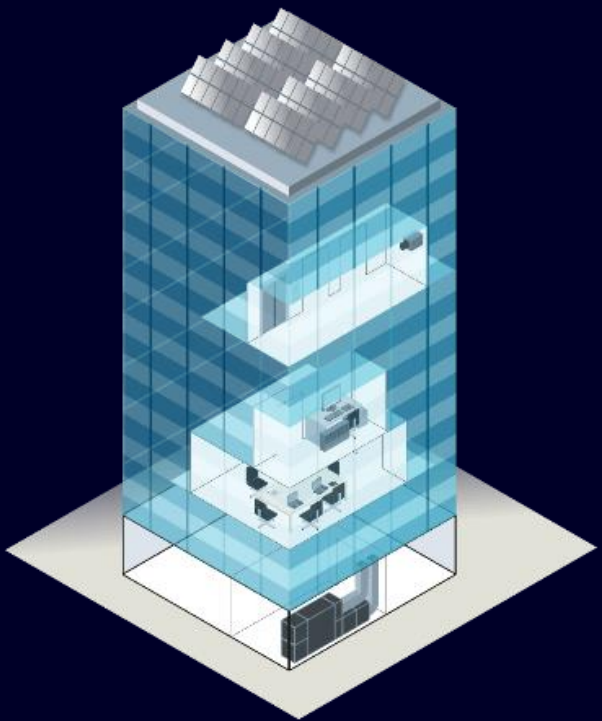
Scalable

Reliability of data

Security enabled

Limited support of metadata, tags

The Open Road to Smart Buildings



- Cloud received normalized (tagged) data
- Tag based rules pre-defined
- Data quickly applied to rules at integration
- Transition to AI learning



- Localized HMI
- Daily **Operation**
- **Day to Day Operations**
- High Availability



- Local device supports **Haystack API** with **MQTT** shell
- Data is defined at the equipment
- Data transmitted directly to cloud or to local BMS

Smart Building of Tomorrow



Configured with Haystack tags

Local device support Haystack API

Metadata transmitted

Can support local BMS and cloud



Rules applied at discovery

Instant analysis

Tangible outcomes

Problem/Diagnosis



End user instantly informed problem with diagnosis

3rd party data integrated, i.e., service provider, parts, etc.

Equipment life expectancy

Support less complex buildings where no BMS

How do we proceed to the next level of Smart Buildings?

1

Community

Integrators, analytic, & manufacturers

Engineers & facility managers

Industry committees & leadership

2

Collaboration

Multi-level approach

Meet early, often

Define the future, not settle for the past

Agile approach

3

Coaching

Educate & train

Transparency

Focus on the future

Thank you for
attending

Questions

