

**2019**  **Haystack Connect**

Smart Data. Smart Devices. Smart Buildings. Smart Business.

# Collaboration

No one person knows it all

No one company can do it all

No one application segment addresses it all

It's a cross vendor, cross system,  
cross application,  
cross society challenge

It's not a proprietary technology  
or place for competitive  
advantage

The goal of Haystack has always been to bring together the constituents affected by the challenge of data interoperability – to work together to address the challenge of making data easily interoperable across all the of the boundaries in the built environment

This can only be accomplished  
through collaboration

You're here. You get it. You are participating.



But you have co-workers, associates, managers and executives at your companies that need to understand of the challenge and the work the Haystack community does.

Bring the message back to them

This is a big undertaking,  
it will take time, support and ...

# Collaboration

On with the show!

